

Editorial Calendar

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- Dedicated event coverage for TMC's Annual Meeting & Transportation Technology Exhibition and ATA's Management Conference & Exhibition

Q4 • 2026

Issue Date	Space Close	Materials Due	Features, Topics & Special Sections
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October Publishing Dates

Issue 1 10/12	9/25	10/1	▶ MCE Preview and On-Site Show Issue ▶ Calibrate: Equipment and Maintenance
Issue 2 10/26	10/9	10/15	▶ MCE Coverage Issue

November Publishing Dates

Issue 1 11/9	10/23 Directory: 10/22 TT50: 10/9	10/29 Directory: 10/22 TT50: 10/15	▶ TT Top 50 Global Freight Companies ▶ Tire Market Update ▶ Logistics & Supply Chain Directory
Issue 2 11/23	11/6	11/12	▶ iTech: Trucking Technology ▶ Predictive Cruise Control

December Publishing Dates

Issue 1 12/7	11/20	11/26	▶ Deep Dive: Natural-Gas Powered Trucks ▶ Aerodynamics
Issue 2 12/21	12/4	12/10	▶ Year in Review ▶ Deep Dive: Artificial Intelligence in Trucking



BONUS DISTRIBUTION:
ATA Management Conference & Exhibition
 Oct. 17-20 • Charlotte, NC

Editorial Calendar

Departments in every issue:



Freight Market Trends



Technology



Business & Finance



Government



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Q1 • 2027

Issue Date	Space Close	Materials Due	Features, Topics & Special Sections
January Publishing Dates			
Issue 1 1/11	12/23	12/30	▶ 2027 Economic Outlook and Freight Market Update ▶ PC-12 Engine Oils
Issue 2 1/25	1/6	1/14	▶ Deep Dive: EPA 2027 NOx Emissions ▶ Supply Chain Management
February Publishing Dates			
Issue 1 2/8	1/20	1/28	▶ Calibrate: Equipment and Maintenance, Q1 Edition
Issue 2 2/22	2/3	2/11	▶ Deep Dive: Trucking Insurance Update ▶ Driver Compensation
March Publishing Dates			
Issue 1 3/8	2/17	2/25	▶ TMC Annual Meeting On-Site Issue ▶ iTech: Trucking Technology, Q1 Edition ▶ Logistics & Supply Chain Directory
Issue 2 3/22	3/3	3/11	▶ TMC Annual Meeting Coverage Issue ▶ Fuel Cards



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Q2 • 2027

Issue Date	Space Close	Materials Due	Features, Topics & Special Sections
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April Publishing Dates

Issue 1 4/5	3/10	3/25	▶ TT Top 100 Logistics Companies ▶ Logistics & Supply Chain Directory
Issue 2 4/19	3/31	4/8	▶ Calibrate: Equipment and Maintenance, Q2 Edition ▶ Agentic AI in Trucking ▶ ATA 360 On-Site Show Issue

May Publishing Dates

Issue 1 5/3	4/14	4/22	▶ Deep Dive: Fighting CDL Fraud ▶ Tire Market Update ▶ ATA 360 Coverage Issue
Issue 2 5/17	4/28	5/6	▶ iTECH: Trucking Technology, Q2 Edition ▶ Broker Liability One Year After the Montgomery Ruling

June Publishing Dates

Issue 1 6/7	5/19	5/27	▶ Deep Dive: Truck Parking Update ▶ ACT Expo Coverage Issue
Issue 2 6/21	5/26	6/10	▶ TT Top 100 For-Hire Carriers ▶ Logistics & Supply Chain Directory



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Apr. 5-7 • Orlando, FL



BONUS DISTRIBUTION:
ATA 360
April 22-25 • Indianapolis, IN



BONUS DISTRIBUTION:
NPTC Annual Conference & Exhibition
May 6-8 • Orlando, FL



BONUS DISTRIBUTION:
ACT EXPO
May 17-20 • Las Vegas, NV

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Issue Date	Space Close	Materials Due	Features, Topics & Special Sections
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July Publishing Dates

Issue 1 7/5	6/16	6/24	▶ Deep Dive: Optimizing Fuel Efficiency ▶ ELD Compliance
Issue 2 7/19	6/30	7/8	▶ Calibrate: Equipment and Maintenance, Q3 Edition

August Publishing Dates

Issue 1 8/2	7/14	7/22	▶ Deep Dive: Equipment Leasing ▶ Cybersecurity Update
Issue 2 8/16	7/21	8/5	▶ TT Top 100 Private Carriers ▶ Logistics & Supply Chain Directory

September Publishing Dates

Issue 1 9/6	8/18	8/26	▶ iTech: Trucking Technology, Q3 Edition
Issue 2 9/20	9/1	9/9	▶ Tire Management ▶ Trailer Market Update ▶ Logistics & Supply Chain Directory



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National Truck Driving & National Step Van Driving Championships
 Aug. 10-13 • Columbus, OH



BONUS DISTRIBUTION:
IANA Intermodal EXPO
 Sept. 13-15 • Long Beach, CA



BONUS DISTRIBUTION:
McLeod User Conference
 Sept. 12-14 • San Antonio, TX



BONUS DISTRIBUTION:
TMC Fall Meeting & National Technician Skills Competitions
 Sept. 19-23 • Pittsburgh, PA

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October Publishing Dates			
Issue 1 10/11	9/22	9/30	▶ MCE Preview and On-Site Show Issue ▶ Calibrate: Equipment and Maintenance, Q4 Edition
Issue 2 10/25	10/6	10/14	▶ MCE Coverage Issue
November Publishing Dates			
Issue 1 11/8	10/13	10/28	▶ TT Top 50 Global Freight Companies ▶ Alternative Fuels ▶ Logistics & Supply Chain Directory
Issue 2 11/22	11/2	11/10	▶ iTech: Trucking Technology, Q4 Edition
December Publishing Dates			
Issue 1 12/6	11/16	11/24	▶ Deep Dive: Strengthening Cargo Security ▶ Mergers and Acquisitions
Issue 2 12/20	12/1	12/9	▶ Year in Review ▶ Deep Dive: Driver Recruiting and Retention



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