

Transport Topics Quick Glance

2026 Q1 & Q2 Editorial Calendar

Buy 1, Get 1 at 50% off the 1x Gross Rate:

TT Top 50 &
TT Top 100 issues.



A video-based “fireside” Interview by TT Editorial Staff featuring insights from industry leaders across the regulatory, business, and economic landscapes.

Native/Sponsored Content Advertising:

Available in TT
Print, eNewsletters,
Website & via eBlasts.

1/5 & 1/12	Year in Preview; 2026 Economic Outlook	4/13	Insurance/Risk Management
1/19	Nearshoring and Reshoring	4/20	TT Top 100 Logistics Companies Annual Supplement
1/26	Transport Topics Deep Dive: Boosting Driver Retention	4/27	Transport Topics Deep Dive: Smart Trailer Technology
2/2	Power-Only Brokerage	5/4	In-Cab Driver Coaching; ACT Expo On-Site Issue
2/9	Calibrate Quarterly Special Section on Equipment and Maintenance, Q1 Edition	5/11	Predictive Maintenance; ACT Expo Coverage
2/16	Driver Health and Wellness	5/18	Cross-Border Freight Update
2/23	Transport Topics Deep Dive: Truck Parking Update	5/25 & 6/1	iTECH Quarterly Special Section on Trucking Technology, Q2 Edition
3/2	iTECH Quarterly Special Section on Trucking Technology, Q1 Edition	6/8	Mitigating Driver Detention
3/9	Fuel Card Management; TMC Annual Meeting Preview	6/15	Cybersecurity Update
3/16	TMC On-Site Show Issue	6/22	Transport Topics Deep Dive: Preventing Cargo Theft
3/23	TMC Annual Meeting Coverage	6/29 & 7/6	TT Top 100 For-Hire Carriers Annual Supplement
3/30	Equipment Leasing		
4/6	Calibrate Quarterly Special Section on Equipment and Maintenance, Q2 Edition		



Podcast Series: One season equals 3 Podcasts.
A deep dive into what's the latest and greatest from the trucking technology world.

Other Products To Consider

- TT Sponsored eBlasts
- White Paper eBlasts
- TT or Audience Extension Banner Ads

TT Webinar:

Host a 60-minute online discussion on your product and supply the experts to answer industry questions. We do the rest.

3 For 2 Bonus:

Appear in all 3 TMC, or 3 MCE, pay for the first 2, receive the 3rd at No Charge.

Daily Briefing from Transport Topics:



Listen to a quick rundown, via smart speaker devices, of all the information you need to succeed in the fast-paced business world of trucking & freight transportation.

Special Sections:

- Equipment & Maintenance (Calibrate)
- Technology (iTech)
- TT Top 50 & TT Top 100 Listings

Transport Topics Quick Glance

2026 Q3 & Q4 Editorial Calendar

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July Issue I 7/13	Transport Topics Deep Dive: Asset-Based Versus Brokered Transportation Feature: English Language Proficiency	Oct. Issue I 10/12	MCE Preview and On-Site Show Issue Calibrate Quarterly Special Section on Equipment and Maintenance, Q4 Edition
July Issue II 7/27	Calibrate Quarterly Special Section on Equipment and Maintenance, Q3 Edition Feature: EDI Integration	Oct. Issue II 10/26	MCE Coverage Issue Transport Topics Deep Dive: Artificial Intelligence in Trucking
Aug. Issue I 8/10	Transport Topics Deep Dive: Electric Truck Update Feature: Optimizing Fuel Economy NTDC Preview	Nov. Issue I 11/9	TT Top 50 Global Freight Companies Annual Supplement Feature: Tire Market Update
Aug. Issue II 8/24	TT Top 100 Private Carriers Annual Supplement NTDC Coverage	Nov. Issue II 11/23	iTECH Quarterly Special Section on Trucking Technology, Q4 Edition Feature: Predictive Cruise Control
Sept. Issue I 9/14	iTECH Quarterly Special Section on Trucking Technology, Q3 Edition Feature: Truck Stop Amenities TMC Fall Meeting Preview	Dec. Issue I 12/7	Transport Topics Deep Dive: Natural Gas-Powered Trucks Feature: Aerodynamics
Sept. Issue II 9/28	TMC Fall Meeting & TMC SuperTech Coverage Feature: Carrier Vetting for Brokers Feature: Trailer Market Update	Dec. Issue II 12/21	Year in Review Feature: Warehouse Automation



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Transport Topics 2026 Editorial Calendar

First Quarter 2026

January

S	M	T	W	T	F	S
				1	2	3
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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
1/5 & 1/12	12/12/25	12/18/25	Year in Preview; 2026 Economic Outlook	CES: Las Vegas, Jan. 6-9; Transportation Research Board: Washington, D.C., Jan. 11-15;
1/19	1/2	1/8	Nearshoring and Reshoring	Heavy Duty Aftermarket Week: Grapevine, Texas, Jan. 19-22
1/26	1/9	1/15	Transport Topics Deep Dive: Boosting Driver Retention	

February

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2/2	1/16	1/22	Power-Only Brokerage	
2/9	1/23 Calibrate 1/16	1/29 Calibrate 1/29	Calibrate Quarterly Special Section on Equipment and Maintenance, Q1 Edition	Manifest: Las Vegas, Feb. 9-11
2/16	1/30	2/5	Driver Health and Wellness	
2/23	2/6	2/12	Transport Topics Deep Dive: Truck Parking Update	NATSO Connect: Albuquerque, N.M., Feb. 24-26; Recruitment & Retention Conference: Nashville, Feb. 25-27

March

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3/2	2/13 iTECH 2/6	2/19 iTECH 2/19	iTECH Quarterly Special Section on Trucking Technology, Q1 Edition	Truckload Carriers Association Annual Convention: Orlando, Fla., Feb. 28-March 3
3/9	2/20	2/26	Fuel Card Management; TMC Annual Meeting Preview	NTEA Work Truck Week: Indianapolis, March 10-13
3/16	2/27	3/5	TMC On-Site Show Issue	ATA Technology & Maintenance Council Annual Meeting & Exhibition: Nashville, Tenn., March 16-19
3/23	3/6	3/12	TMC Annual Meeting Coverage	Mid-America Trucking Show: Louisville, Ky., March 26-28
3/30	3/13	3/19	Equipment Leasing	

Transport Topics 2026 Editorial Calendar

Second Quarter 2026

April

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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
4/6	3/20 Calibrate 3/13	3/26 Calibrate 3/26	Calibrate Quarterly Special Section on Equipment and Maintenance, Q2 Edition	
4/13	3/27	4/2	Insurance/Risk Management	Transportation Intermediaries Association Capital Ideas Conference: Phoenix, April 15-18
4/20	4/3 TT100 3/20	4/9 TT100 4/2	TT Top 100 Logistics Companies Annual Supplement	

May

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4/27	4/10	4/16	Transport Topics Deep Dive: Smart Trailer Technology	
5/4	4/17	4/23	In-Cab Driver Coaching ACT Expo On-Site Issue	Advanced Clean Transportation Expo: Las Vegas, May 4-7
5/11	4/24	4/30	Predictive Maintenance ACT Expo Coverage	National Private Truck Council Annual Conference: Orlando, Fla., May 9-11
5/18	5/1	5/7	Cross-Border Freight Update	

June

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5/25 & 6/1	5/8 iTECH 5/1	5/14 iTECH 5/14	iTECH Quarterly Special Section on Trucking Technology, Q2 Edition	
6/8	5/15	5/28	Mitigating Driver Detention	
6/15	5/29	6/4	Cybersecurity Update	
6/22	6/5	6/11	Transport Topics Deep Dive: Preventing Cargo Theft	
6/29 & 7/6	6/12 TT100 6/4	6/18 TT100 6/11	TT Top 100 For-Hire Carriers Annual Supplement	

Transport Topics 2026 Editorial Calendar

Third Quarter 2026

July

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July Issue I 7/13	6/26	7/2	Transport Topics Deep Dive: Asset-Based Versus Brokered Transportation Feature: English Language Proficiency	
July Issue II 7/27	7/10	7/16	Calibrate Quarterly Special Section on Equipment and Maintenance, Q3 Edition Feature: EDI Integration	

August

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Aug. Issue I 8/10	7/24	7/30	Transport Topics Deep Dive: Electric Truck Update Feature: Optimizing Fuel Economy NTDC Preview	National Truck Driving Championships: Pittsburgh, Aug. 11-14
Aug. Issue II 8/24	8/7 TT100 7/31	8/13 TT100 8/6	TT Top 100 Private Carriers Annual Supplement NTDC Coverage	

September

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Sept. Issue I 9/14	8/28	9/3	iTECH Quarterly Special Section on Trucking Technology, Q3 Edition Feature: Truck Stop Amenities TMC Fall Meeting Preview	National Truck Driver Appreciation Week: Sept. 13-19; ATA Technology & Maintenance Council Fall Meeting & TMC SuperTech: Pittsburgh, Sept. 20-24
Sept. Issue II 9/28	9/11	9/17	TMC Fall Meeting & TMC SuperTech Coverage Feature: Carrier Vetting for Brokers Feature: Trailer Market Update	

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Fourth Quarter 2026

October

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25	26	27	28	29	30	31

Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
Oct. Issue I 10/12	9/25	10/1	MCE Preview and On-Site Show Issue Calibrate Quarterly Special Section on Equipment and Maintenance, Q4 Edition	ATA Management Conference & Exhibition: Charlotte, N.C., Oct. 17-20
Oct. Issue II 10/26	10/9	10/15	MCE Coverage Issue Transport Topics Deep Dive: Artificial Intelligence in Trucking	

November

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Nov. Issue I 11/9	10/23 TT50 10/9	10/29 TT50 10/15	TT Top 50 Global Freight Companies Annual Supplement Feature: Tire Market Update	
Nov. Issue II 11/23	11/6	11/12	iTECH Quarterly Special Section on Trucking Technology, Q4 Edition Feature: Predictive Cruise Control	

December

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Dec. Issue I 12/7	11/20	11/26	Transport Topics Deep Dive: Natural Gas-Powered Trucks Feature: Aerodynamics	
Dec. Issue II 12/21	12/4	12/10	Year in Review Feature: Warehouse Automation	